



AMITH CHINMAY. B

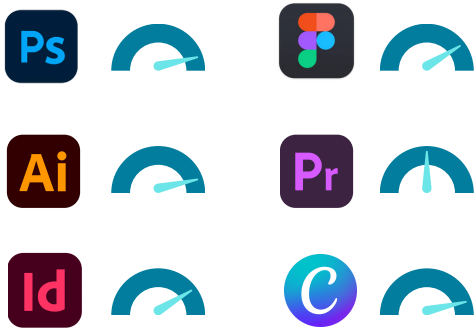
Sr. UI UX Designer

+91 9108364738

amith07chinmay@gmail.com

with **over all 7+ years of experience** in crafting innovative design solutions and leveraging the latest trends. Expert in merging creativity with marketing strategies to solve complex problems and deliver top-notch results.

RELEVANT SKILLS



LANGUAGE

- English
- Telugu
- Kannada
- Hindi

CONTACT

- +91 9108364738
- amith07chinmay@gmail.com
- Mysuru, Karnataka
- [Click to portfolio](#)

EDUCATION HISTORY

BA IN Animation & Multimedia

Institution: Mahatma Gandhi University—2016

- Advance Animation Course
- UI UX design Course

WORK EXPERIENCE

Sr. UI UX Designer

Datos Infotech Pvt Ltd—August 2023 to Present

- Develop and maintain brand identity and guidelines, ensuring consistency across all platforms.
- Working closely with the Product, Business, and Brand teams to craft emotionally engaging user journeys
- Lead multiple design projects, ensuring high-quality deliverables on time.
- Translate ideas into UX specs, wireframes, high-fidelity mockups, and prototypes
- Lead interaction design, visual aesthetics, and micro-animations to bring our brand personality to life
- Mentor junior designers and provide creative direction to elevate design standards.
- Use AI tools to enhance scale, speed up iterations, and personalize experiences

Web Designer

AffinityX Pvt Ltd - March 14th 2022 to February 15th 2023

Designing websites for US clients, including migrating old designs, creating landing pages and email templates. Established design guidelines, standards, and best practices while maintaining website appearance and enforcing content standards.

Graphic Designer

ESS & ESS INFRASTRUCTURE PVT LTD - December 2018 to July 2020

Produced creative content for marketing, including posters, videos, and print materials, and developed effective branding strategies for promotional activities. Led the creation of engaging marketing materials and maintained design standards to ensure high-quality output. Implemented best practices for content creation and visual communication to support the marketing team's success.